



Thanks for purchasing *Instant Product + FAST Traffic!* I wanted a system that generated Products and Traffic with almost No Work. I looked around and didn't find one, so I invented my own. My system will quickly give you a Product that hooks people in, and it will give you the Traffic that makes Sales.

Thanks and Welcome Aboard!

Paul Coleman

NO Sell Private Label Rights
NO Private Label Rights
NO Claim Full Copyright
NO Can be Broken Down Into Articles
YES Sell Master Resale Rights
YES Edit/Alter the Sales Materials
YES Added to Paid Membership Sites
YES Added to Free Membership Sites
YES Can be Packaged with Other Products
YES Sell at Auction Sites
YES Offered Through Dime Sale Events
YES Offered as Free Bonus (including Email Opt-Ins)
YES Given Away for Free

Copyright 2009 -2010 Paul Coleman and ic7unique.com All Rights Reserved. **No part of this report may be altered in any form whatsoever**, electronic or mechanical -- including photocopying, recording, or by any informational storage or retrieval system without express written, dated, and signed permission from Paul Coleman and ic7unique.com, the author.

Disclaimer and Legal Notices: This report is for informational purposes only and the author, his agents, heirs, and assignees do not accept any responsibilities for any liabilities, actual or alleged, resulting from the use of this information. This report is not "professional advice." The author encourages the reader to seek advice from a professional where any reasonably prudent person would do so. While every reasonable attempt has been made to verify the information contained in this eBook, the author and his affiliates cannot assume any responsibility for errors, inaccuracies or omissions, including omissions in transmission or reproduction. Any references to people, events, organizations, or business entities are for educational and illustrative purposes only, and no intent to falsely characterize, recommend, disparage, or injure is intended or should be so construed. Any results stated or implied are consistent with general results, but this means results can and will vary. The author, his agents, and assigns, make no promises or guarantees, stated or implied. Individual results will vary and this work is supplied strictly on an "at your own risk" basis. This ebook contains licensed images from Jupiter Images Inc.

CONTENTS:

Always Be BOSS

Product Topic

Catchy Title

Quick Creation

Your Angle

Put It Together

Graphics

Outsourcing

Twitter Traffic

Facebook Traffic

Ezines Traffic

Go High Profile

Your Official Site

Belcher Button

Conversion

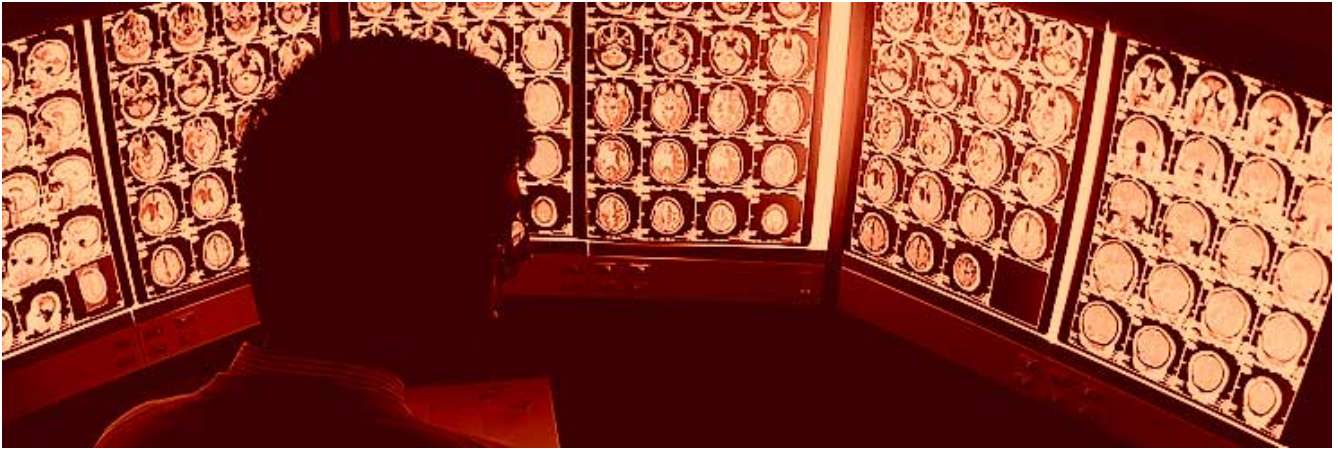
Your WSO

Your LIST

Get Paid!

Outsource Traffic

Celebrate!



BOSS

If there's one thing that separates the Successful from the rest it's this: Successful people don't burn their time on drudge work. They don't waste their energy trying to do every single little task like an overworked secretary.

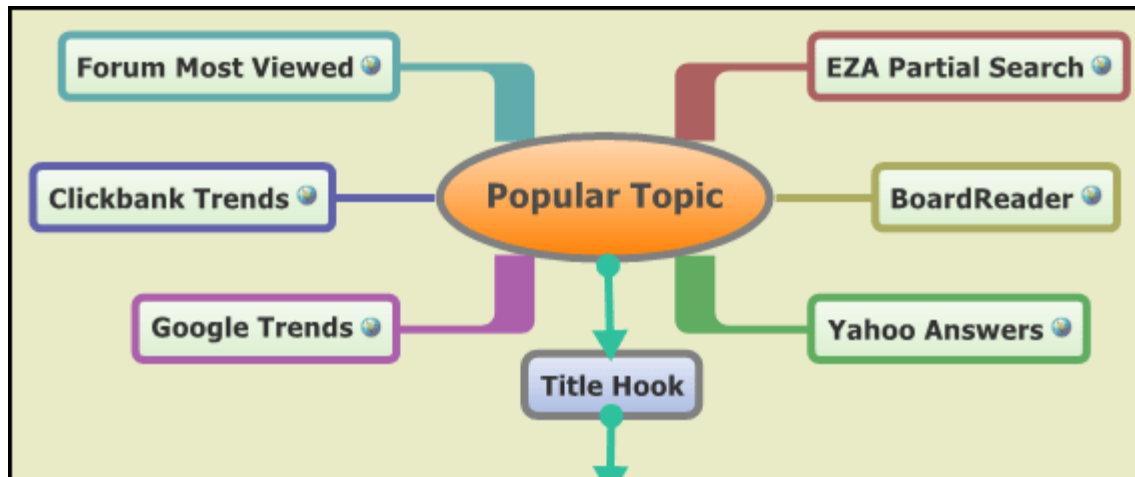
They delegate the jobs to other people. Then they stay focused on the Plan. They are in charge of the Ideas and the overall Blueprint of the Project. You are the Project Leader. There are many ways to Automate and Outsource very cheaply, and we show you these in this guide.

Successful People Make Other People Successful

Add value to other People's Lives and Business and you will always have plenty of Success and plenty of Money. The problems will melt away because people begin to look at you as the Problem Solver. The Person to turn to when they need a Boost.

Successful people Build a Team. You help the Team be the best they can be, and the Team makes the Project the best that it can be. Everyone wins in this scenario and Quality Products spring to life. Not only that, but the Team also inspires You. You will never want to let the Team down. You will come through for them no matter what.

Ok, here we go!



Let's go to the mindmap to get a fast look at the Product Creation Process. The nodes are clickable and will take you right to the resource. You can refer to the mindmap at any time for a quick boost, and you can also add your own nodes and ideas to it. Download Xmind for Free and the *Popular Topic* mindmap:

[Download Xmind](#)



[Popular Topic MindMap](#)

Pick A Topic

What Topic should you build your product around? We want a topic with Hungry Buyers. This is an *Extremely Important Point*. If you find a crowd of People who *haven't eaten* for 2 Days, do you think you could sell hamburgers to them? All you would need to do is get your Hamburger Stand in front of them and you'd have a Guaranteed Winner.

What if your hamburgers really aren't very good? Guess what, the Crowd is *Starving*, they would buy anyway. But, you wouldn't get their *next sale*. So we of course always **Overdeliver** and make Great Stuff so that people Remember Us and *Come Back For More*. Then the Second Sale is *much easier* to get than the first. Let's look at quick ways to find the Topics that people are already asking for.

Forums: What are people asking about in the forums? Do a quick search through a popular forum and simply see what people are hungry for. At Warrior Forum it's as simple as surfing the [Main Marketing Forum](#).

Page 1 of 742									
1	2	3	11	51	101	501	>	Last »	▼
								Forum Tools ▼	
Rating		Last Post <input checked="" type="checkbox"/>				Replies		Views	
		07-29-2009 09:35 AM by imatech 				220		19,943	

You can also click on “Views” and that will give you the Most Viewed Threads. Why are these threads so popular? What do people want? Scan through the thread and get a general idea about the answers people give. You of course will come up with your own content, but the thread will give you a starting point. A little later in this guide, we'll show you how to Outsource almost everything so that You do absolutely no work. You just guide the whole project along.

EzineArticles: Let's use the Search over at [EzineArticles.com](#) (EZA) for ideas. We're going to use partial phrases like this:

5 Ways To
How Can I
3 Quick
10 Most Powerful

You get the idea. Search for these partial phrases and you will get a whole bunch of mixed popular topics. The search gives us an article entitled: “10 Most Powerful Article Marketing Tips”. Scan through these articles and take good note of the Bullet Points. Many times these major points are the core of what people want. And they may also make good Keywords. Now scroll down beneath the articles until you see “Most Viewed EzineArticles”.

Most Viewed EzineArticles in the Writing-and-Speaking:Writing-Articles Category (90 Days)

1. [Make Money Writing Articles Online - 4 Different Approaches](#)
2. [6 Common Article Writing Mistakes That Stamp STUPID On Your Articles](#)
3. [How to Write 100 Articles in 100 Days](#)
4. [Earn Money Online Writing Articles](#)
5. [The 5 Letter Word That Kills Your Article Writing Dead!](#)

These are articles that are getting a whole bunch of attention, so we want to go through them and see what Topics people are after. Again, check Bullet Points. Also pay attention to the Titles, because they are usually made of Keywords.

Clickbank: Now we head on over to the [Clickbank Marketplace](#). Put one of your Keywords in from your Article search and see what we get. Let's try "article marketing".

Search the ClickBank Marketplace

Category: All Categories

Subcat: All Sub-Categories

Keywords: article marketing

Sort by: Popularity

Product Type: All Products

Language: All

Show: 10 results per page

Go

Reset

The number one return is a product called "Mass Article Control" with a Gravity of 793. So there is definitely a demand for Products based around Article Marketing. Let's take it one step further and check the Top Clickbank Products over at [CBtrends.com](#)

1

Requested: 313 times.

Title:

Description:

[Visit «massarticl» Website](#) [Performance Trends](#)



[Learn More](#)

We see the Top Product on CBtrends is an Article Creator robot. This tells us that Article Marketing is a huge seller right now. Makes sense because Article Marketing is effective and free. And the demand is so strong, that there's room for a few more Article Marketing products.

BoardReader: Now let's get a few more ideas for Products. Enter the words "Quick Tips" over at BoardReader.com and see what we get. Scroll down and we see "10 Quick Tips for a Good Night Sleep". Hmm, sounds like there's an opportunity for a solid Affiliate Product right there.

But there's something even more important here. We surf a little further through the results and we see a Forum Thread entitled: "Quick tips pleaseeee." This is a Gold Mine because this is a real person asking for Weight Loss help on a forum. This is not a Marketer.

Weight Loss

Moderators: [duke3522](#), [devilish_patsy](#), [topanga1](#)
[cmillington](#), [coach_k](#)

[Library](#) | [Tag It!](#) | [Report Violation](#) | [Hotkeys](#)

Quick tips pleaseeee.



mrsvanek26

Jun 21 2009 21:39

[Member posts](#)

[Member groups](#)

[Send message](#)

lets start off with some stats:

As you scroll through the replies, you can find a lot of good advice and solutions. You now know exactly what a Customer is asking for, all you have to do is give it to them. This thread is a great starting point to create your product around. You have a Hungry Crowd that is asking for help, you give them the help they need, and they pay you. Good stuff.

Yahoo! Answers: We use the same technique here and [search](#) for partial phrases. Let's try "Top 5".

We get a very interesting question that asks about the Top 5 things that a person can do to become healthy. Notice that this is a young person who already feels unhealthy, or low energy. Looks like another opportunity for a product, and you can aim this Product at a group that most Marketers haven't yet considered: Young People with Low Energy. We usually think of older people when we think of Energy Boosters.



Dita

Resolved Question [Show me another »](#)

What are the top 5 or 10 most important things that an unhealthy person can do to become more healthy?

I'm not a very healthy person and I'm about to turn 20 so I thought that this would be a perfect time to get healthy. What are your top 5 or 10 healthy person tips?
Also, what is your favorite type of exercise?

This really is wide open for new ideas. We can take energy products that are already sold to older people, and simply present them to this Young Audience. We can take all the Exercise and Lifestyle ideas, and also give them to this new audience. Then we Brainstorm new ideas that would fit the Lifestyle of this Young Group. There's actually many Products that this Niche can generate.

Google Trends: Always a good idea to take a quick look at [Google Trends](#) to jog your mind. Scroll through the topics and see what people are currently interested in. How can you roll these wants and desires into a product? Looking at the young trends, it would almost be worth writing an ebook about the life of one of the Pop Stars. Maybe "The Real Paula Abdul" or even "The Truth Behind American Idol".

Remember, not every Product you create needs to be aimed at Marketers. You can certainly create a Product about Article Marketing, but You can also create many other types of Profitable Products. The Young trends are explosive and very profitable. Especially if you price the product right. If you are selling to a

young crowd, create a quick Product about a currently hot star and price it at \$4.95. Drive the Traffic to it and you've got a best seller.



Title Hooks

You need a Title that hooks People In. Stops them in their tracks and compels them to Look Further into Your Product. How will your product help *Them*? What's in it For *Them*? We need to show them that the Product is Quick and Very Effective.

We also want to include *Keywords* in the Title. Keywords are of course the Words people are Searching For. The words "*Article Marketing*" are Keywords. So let's put the Keywords first because those are the words [Googlebot](#) is looking for. Here's an Example:

Article Marketing Tactics

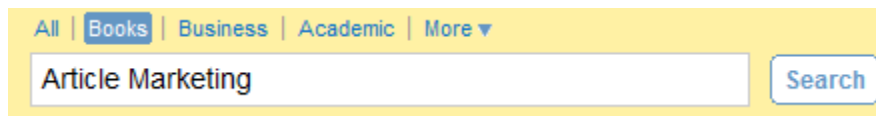
Not bad, but let's include *Trigger Words* that tell Customers we mean business. That means we choose words like: quick, rapid, instant, system, blueprint. You need to get the *Momentum* and Grab Their Attention:

Article Marketing Super Conversion.

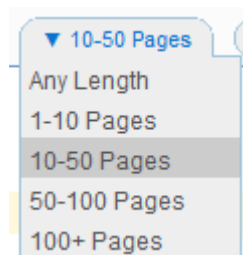
Notice how we combine Two Ideas here, Article Marketing and how to *Convert* the people who *surf* Your Articles into people who *Buy* Your Products. It's a great strategy to take Two Ideas and bring them into One Product. People are interested in Article Marketing, but how do they *Convert* their Readers into Buyers? That's where *Your* Product comes in. Your Product goes beyond the Standard Product and Takes the *Next Step*.

Quick Creation

Now we gather the Data that will become the Core of the Product. We do this very quickly, we don't want to get bogged down. Let's say we want to create a Product about Article Marketing. Head on over to [Scribd](#) and do a search:



Notice that we selected the "Books" tab. This means we are going to find ebooks (PDF's, Word Documents) on our Topic. Second, let's make sure our search results are over 10 Pages long by selecting 10-50 Pages in the Dropdown:



And we come up with a solid 60 Page ebook on Article Marketing. The book is well written and contains a lot of good links and ideas. You will find many more books like this up on Scribd. But remember, this is just your Starting Point. Use the books to generate Your Own Ideas. Of course, the basic concepts about Article Marketing are going to be in Your Product, too.



[The Complete Article Marketing Course! Free eBook](#)

Here is a detailed **Article Marketing** Course all in one Free eBook. This takes you from start-to-finish and gives you the things you absolutely must know about making money through article writing, even if you hate writing or don't know...



60 pages

[JimDeSantis](#)

uploaded this 12/20/2008

1,702 views

0 comments



Now we head on over to [Brupt](#) and do another search. This time we'll search through some .doc files (Microsoft Word Files).



Chose a different filetype:



There are many great ideas that are hiding here. We quickly find a .doc file that is an Outline for an offline Seminar about Article Marketing. Let's view it in HTML for a quick look:

[doc] [INTRODUCTION](#)

File Format: Microsoft Word - [View as HTML](#)



Understand **Article Marketing** – 2 hours. Introducing article writing. Discovering Article Directories ... Forum Marketing; Blog Marketing; **Article Marketing** ...
www.alvinphang.com/trafficmastery/brochures/IBFW2008Brochure.doc

Google™
Custom Search

Look over the Modules and see what ideas you can use. You now have an excellent Outline to use as Your guide when you make your Product. This will become your Table Of Contents. Once you write out your Table of Contents it becomes very easy for the book to fall into place.

10. Understand **Article Marketing** – 2 hours

Introducing article writing

Discovering Article Directories

Writing compelling articles that gets traffic

3 Important factors to successful article publishing

11. Understand Forums – 2 hours

Introduction of forums

Types of forums to look for

Getting traffic from forums

Creating compelling signatures

These search engines are a Gold Mine. Use them creatively, like a Detective. Collect the best content and ideas from them and that will be the Raw Material for Your Product. This is the Springboard for Your Own ideas, techniques, and

strategies. Always test everything by doing it yourself. Then find ways to innovate and teach. Here's a few more great search engines:

ManyBooks.net

FreeEbooks.net

Soovle.com

PDF-Search-Engine.com

Ask The Expert: Use Google to track down the Experts in Your Topic. Let's say we are creating an eBay Product. We search Google for "How To Sell On Ebay". We quickly find the site of [Skip McGrath](http://SkipMcGrath.com). This man Lives and Breathes eBay. So pick his site apart for every eBay tip you can.



Now [Sign Up for his Newsletter](http://SkipMcGrath.com). Get on his list. If he has a Free Ebook, opt in for that. Basically take everything he's giving away. This info is a good Starting Point for Your Product. It lets you know the Quality Level you want to Aim for, it gives you a Sketch of the points you should cover in Your Product, and it gives you a good peek at the Competition. Of course, this is just a starting point. You will find your own path and create your own original product.

Amazon: If you know you're going to be making a few Products on One Topic, it can really help you if buy a used book or two on [Amazon](http://Amazon.com). Let's say you want to create a Product about Boosting Your Energy.

11.



Boost Your Energy (52 Brilliant Ideas): Feel Great, Do More, and 2008)

Buy new: ~~\$15.95~~ **\$12.44** **31 Used & new** from **\$1.38** ←

Get it by **Monday, Aug 10** if you order in the next **20 hours** and choose one-day. Eligible for **FREE** Super Saver Shipping.

Other Editions: [Kindle Edition](#)

Excerpt - page 60: "... 52 Brilliant ideas - **Boost Your Energy** ftoW olld it aQ? Q **Surprise me!** See a random page in this book.

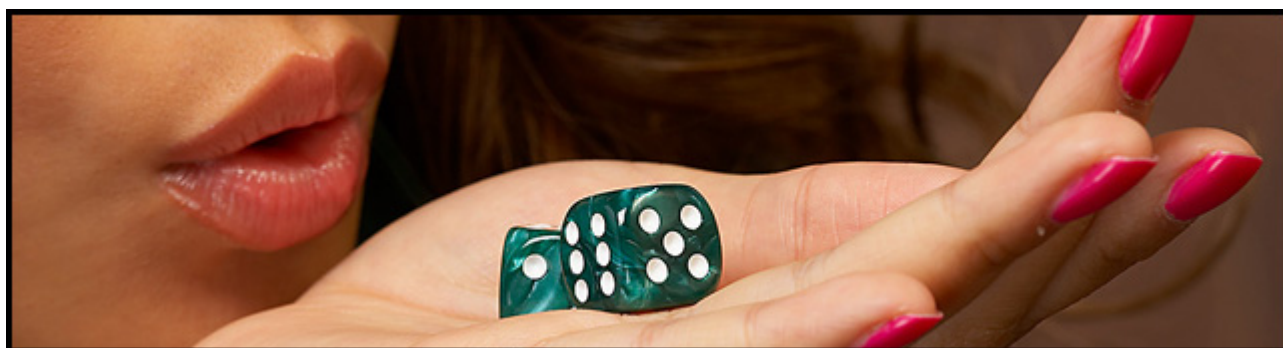
Notice the Price. Very affordable. Now make sure you read the first few pages to check the quality of the book. If the text is Ok, then scroll down and check out the Customer Reviews. If they look good, the book has passed the test. Go ahead and order it. This one book will help You create three or four Products.



Table of Contents

The Table of Contents is very important. It is a Quick Sketch or Outline of how You are going to Construct Your Product. It is the Map that You will follow. You can also put little notes and links in the Table of Contents just to guide you. You can remove the notes later when you finalize Your Product.

The Table of Contents will make Your Life very easy! Trust me on this one. It becomes very simple to just look down the list and see which part of the product to assemble next. And the Table of Contents is the Guide that you will send to Your Hired Writers when you Outsource.



Your Angle

Now we put it all together, or You can hire a writer very cheaply to put it all together for You. We discuss that a little later. Either way, we want to Brainstorm and come up with an *Original Way* to approach the Topic.

The best way to come up with Your Own Angle is to Streamline what people are already doing. Take a look at the Process they use to Market Articles, and boil it down to the Quickest and Most Effective Way.

Find the top two or three Article Marketing techniques, and take the best Tactic from each one. Then combine those Tactics into one New Tactic. This is a very simple way to Innovate. And, as you do this, Your mind will naturally come up with newer and better ways to do things. Change things up, take things further. What if You title Your Guide like this:

Article Marketing Robot Rings

Will that hook them in? It's different, it's catchy. Let's say you wrap up all the best techniques in one super technique where you use automation and outsourced teams to generate large amounts of Articles that are automatically linked together like a [Link Wheel](#). This tactic would use every available [Web 2.0](#) site: Twitter, Facebook, Wikis, Knol, Wordpress, Blogger, etc. Hmm, sounds interesting. Tell me when you launch and I'll buy a copy!

Innovation is the only way to win

Steve Jobs

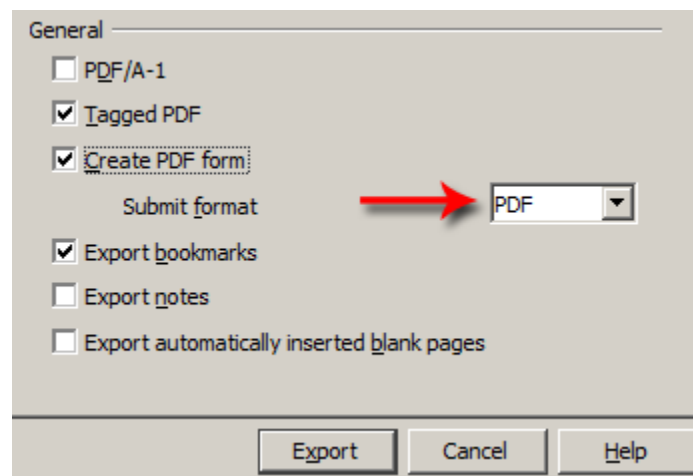
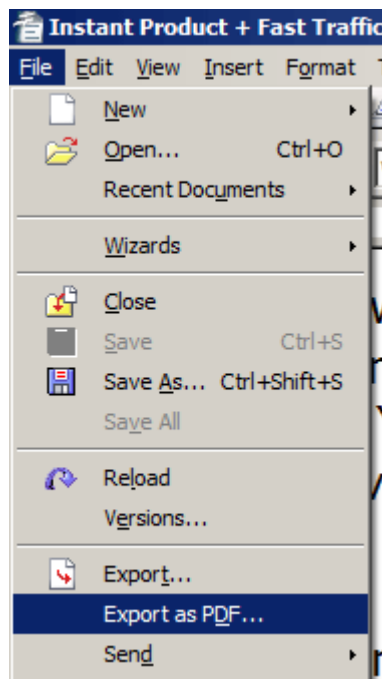
Be Unique: If what you create is one of a kind, then people *must come to you to get it*. No one else has it. That means you become *indispensable*. And that means customers will *come back to you* again and again. Brainstorm, brainstorm, and then brainstorm some more. Turn things upside down, backwards, inside out! There is always a better way. Be on the Leading Edge. You are the Idea Generator.

Put It Together

Now we put all the pieces together. We only need to refer to Our Table of Contents and follow it piece by piece. You can also make things easy if you think of Your Product as a bunch of Articles that are strung together. Each Article covers a certain part of the process. One follows the other. Simple.

Don't overthink things as You assemble the pieces. Stay focused on the task. Get the specific piece done, and then move on. You can always smooth things out later. The most important thing is to keep the momentum going and get the job done. You can create products very quickly this way.

I recommend [Open Office](#) to create the PDF. It's top quality, easy to use, and free. It's a good idea to create a PDF every few pages or so. This gives you a good idea on how the final product is shaping up. And it's a Motivator because You see the Product coming to life before your eyes.



Graphics

You want to capture People's Attention and You want a Top Quality product. Graphic Images can help You with both of these. A strong image will stop people in their tracks. Remember, we are fighting for a Very Limited Attention Span. We have to make every second count.

We also want to stay out of any Legal Hassle! Your best bet is to buy Graphics Online for a very low price. How about \$15 Bucks for 500 Quality Images? You simply pay for a One Week Subscription at ClipArt.com and grab all the images You need for Five or Ten different Products.

More than 10 million reasons
to subscribe today...

1 Week	U.S. \$14.95	<input type="button" value="Buy"/>

1 Month	U.S. \$34.95	<input type="button" value="Buy"/>

Remember, you can re-use these images in as many Products as You wish. These are Top Quality images that will immediately mark Your Product as the work of a Professional Team. You will also use these images on Your Website and in Your Sales Pitch for Your Product. And You can use them for Your Affiliate Center when You put your Product up on Clickbank.

Don't have Photoshop? No worries. Here are a couple of free Image Editors for You to use. You can also Outsource these Graphic Tasks very cheaply.

Paint.NET

GIMP

Your Writing Service: Before we get to Outsourcing, let's cover something that many people have asked me about. What if you want to make money quick, even *before* you have a product? Is there a way to make good money *today*? Yes there is, by selling your *services*.

You can post a [WSO](#) and offer to write articles, or short reports immediately. *Today*. This is a good way to get a quick burst of money because you get all funds *up front*. This is the way I've always done it, and I've never had a complaint from a Customer. We go over how to launch a Successful WSO a little later in the guide.

Write a quick Article on a popular topic and post it directly in your WSO thread. If you have a sample of your work online, that's even better. Simply link to it. If you are going to sell Articles, sell them in packs of 10, 20, and 30. This way you get paid in \$100 dollar chunks right away. Your regular price per article is \$15 dollars, but only \$10 per article when ordering a 10 Pack.

If you are going to Outsource all or part of the work, just make that clear in the offer. Here's an Article Writing offer that's doing well:

[Insanely Cheap, Expertly Written Articles!](#)

Now you can take things further and offer Short Reports and ebooks. I did this for almost a year and it pays very well. When I first started, I had no Portfolio. So I simply wrote a 45 Page ebook for *myself*. I didn't even have a Client yet. As soon as I finished the ebook, I launched my WSO and used a Sample of that ebook as my Portfolio. Yes, my portfolio consisted of One ebook! Worked out well, though, as I sold that ebook later at a [Sitepoint Auction](#). You can use my WSO as a Template for yours:

[Sell Your Own Unique Product - I Create it For You! - 60% OFF - 3 Spots!](#)

Ok, what about finding Top Marketers to create products for? Well, if your products are high quality, the top people will find *you*. And refer you to *other* Successful Marketers. I have turned down \$500 Dollar Offers to create products because I was just too busy.

But if you'd like to jumpstart your career, there are ways to Target very Successful Marketers. First, keep an eye on your Competition. The top Product Creation team is [Content Divas](#). So I did some basic detective work and found a few hundred of their clients. Where? Twitter!

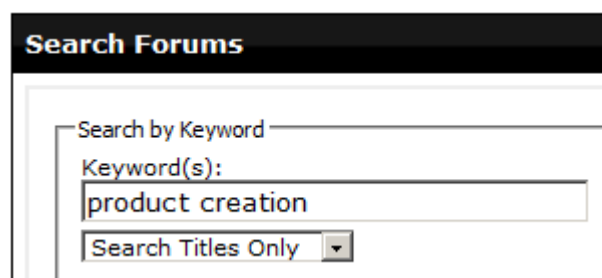
[Shelby Larson on Twitter](#)

Shelby Larson is the CEO and Founder of Content Divas. I simply went through her Followers and Followed them. I also Followed all of the people *she's* Following. Then I went through their Bios and looked at a few of their Tweets. You can see exactly who needs Products created for them. Next I began tweeting

about my Services and Quality. This might make Your Competition Mad, but this is the Free Market and *may the better offer win!*

[Mike Filsaime on Twitter](#)

Why not try the same thing with one of the Top Marketers on the Planet, Mike Filsaime? Notice he's following a very small amount of people? Check who they are. That's right, more of the absolute best of the best. Of course, we don't want to spam people, but we certainly want to let people know that we have a Top Quality Service that will save them time and make them money.



The image shows a web form titled "Search Forums" in a black header. Below the header, there is a section labeled "Search by Keyword". Inside this section, there is a text input field labeled "Keyword(s):" containing the text "product creation". Below the input field is a dropdown menu labeled "Search Titles Only" with a downward-pointing arrow.

Forum Targeting: You can also do an [Advanced Search](#) at Warrior Forum for the terms *Product Creation*. We get a whole bunch of threads where people want to learn more about creating a Product. You can simply go through the threads and Private Message these Warriors about Your Services. Again, we don't want to spam. But your offer to them is *targeted*. They showed interest in getting a Product made, and you have a sincere offer for them. Just don't over do it. Maybe send ten PM's and then wait a day or so for the response.

In the Private Message simply introduce yourself and mention that for Warriors you have a *highly discounted* Product Creation Service. Include a link to your WSO in the PM. You can also mention a few popular topics like, Traffic and Conversion, Article Marketing Tactics, Forex, Offline Gold Techniques, eBay Auction Secrets, etc. About half of these Marketers will have a Topic in mind already, but the other half will ask *Your Opinion* on what you think is hot.

And mention that you will do All Original Research including *Keyword Research*. These guys are extremely busy people, the more you can make things smooth for them, the more successful you will be. *Remember:* Your attitude must always be Yes I Can Do It. You are the *Go To Guy* for Product Creation. You are the person

who takes all the *Pain* out of Making Products for the big marketers. Keep everything smooth and keep the Clients Happy.

Now that I've given you a blueprint for starting your own Writing Service, I'd like to point out that the Central Purpose of this guide is to get you making *Your Own Products*. If you need a quick money boost, then sell your services. But having Your Own Products puts *You In Command*. Instead of working for someone else, You Become BOSS. And that's a Good Thing.



Outsource!

Now we get to the Heart of the Matter. Life should be easy. That means it's time to use the Power of the Internet to Assemble a Team. Most Important is Your Writers. That's right, you should have two or three of them.

Strategy: Hire four Quality Writers. Check samples of their work. Now make them this Offer: Tell them You want 4 sample *500 Word Articles* for \$5 Bucks each. If You are satisfied with these Articles, You will pay their Regular full rates next time.

Give each Writer ¼ of your Table of Contents. That's right, You now have Four Writers working on a different part of Your Product. This guarantees that the Product gets built Quickly and that the Quality stays High. This is similar to [Crowdsourcing](#).

Then You write the Intro to the Product, add some Graphics, and You now have a solid 32 page Original Product. And You only paid \$60 Bucks for it, and did almost No Work. Welcome to Your Team!

Why not take it Further? Choose Your Writers from their Sample Articles. Now tell them this: They have been Chosen to be part of Your Launch Team. Their Assignment is to write 3 more Articles Each before the Launch. They will be paid when the Product Launches. What's the Incentive for Them? Tell them if they Defer Payment, You will Give Them A Share of the Launch Sales. This could easily Double or Triple Their Salary. *Offer the Same Deal to Your Graphics Guy.*

If your product is related in any way to marketing, then just pay your \$20 WSO fee and You have a Product and a WSO for almost *Nothing*. Use the other \$40 to Outsource Traffic Generation. I have seen amazing Traffic offers in the WSO Forum that cost only \$7 Bucks. You can get a big Wave of Traffic Hitting Your Sales Page very quickly. From these Sales, You Pay Your Writers and then Re-Invest in Even More Traffic. And You Bump Your WSO for More Sales. We'll cover WSOs in more depth a little later in the guide.

Key Writer: Want to make absolutely sure the Quality Stays High? Find one real expert on your topic and pay his full fee for 3 articles. Let's say his fee is \$20 an article. No problem. Tell him you want three articles packed full of *original* tips and tricks. Now give those 3 articles to 3 other writers. Tell them to expand the article into 7 articles. And tell them to copy the *writing style* of the article very closely. Defer payment for your writing team until Launch Day.

Guess what? You now have a unique 21 Page Guide that will add up to at least 30 Pages when you add screenshots and graphics. Total Cost: \$60 Bucks. And that guide has *top tactics* from a Real Expert on the Topic.

Important: I want you to use this Strategy to *Break The Ice*. This will Guarantee that you Take Action and get Moving on Your First Product. Once the Team is in Motion, there is NO Backing Out. You will have Your Own Product and You will never look back!

Of course, You want to *reward* Your Team on the Next Project. With the profits You make from this First Product, you pay Your Writers Full Price. And You can

start building a Bigger Team: Use some of the money to hire a Graphic Artist, and a Web Designer. So, where do we find this Team?



We go to [Elance](#) where Writers will *compete* to get Your Business. Remember, you are setting the Pay very Low for this Introductory Project. People have to *Prove* that they have what it takes to be a part of The Team.

Many times Writers will offer You Extras in order to get Your Business. They may offer You an Extra Article or Two. They want to work with You, and they especially want your Repeat Business. All of this works in Your Favor.

Now check Samples of their Writing. How about this: Ask everyone who bids to come up with a Sample Article on the Topic of Article Marketing. Give them something Specific, though. Like: *Using Twitter with Article Marketing*. You get to see who has the Most Talent, and You get the ball rolling as they have already begun to Build Your Product for You. Of course, you will only use the Sample Articles from Writers that You actually hire. Those Sample Articles can become a very strong Chapter in Your Product.

Tip: Browse Jobs to see what other Clients are paying. Then scroll down and see what Providers are bidding. Scroll through the Writers' Portfolios and judge the general level of Quality. You can also find Writers on [Scriptlance](#), [Guru](#) and [Freelancer](#).

But for the absolute Best Quality Writers, we need to surf on over to the trusty old Warrior Forum. Surf through the Writers [here](#), Private Message them, Make a deal with them. Check how many Posts they have on the Forum, read through their posts, and click on their Twitter and Facebook links.

Now that You have a Team, split the Table of Contents up between them. Then send all of them Your links and any notes on the Project. Set a definite completion date and let these guys go to work for You. While they're working, this gives You a chance to plan Your Traffic Strategy.



Traffic Time!

Now let's pull in some good Traffic in a Big Hurry. That brings us to the miracle of Social Media. That means [Twitter](#), [Facebook](#), and others. First, let's look at ways to bring in Traffic Fast, then we'll talk about Your Website and where you are Sending that Traffic.

Sign Up to Twitter as Yourself. [Yes](#), we want to let people know that You are a Real Person. Social Networking is about Being Real and Sharing Your Interests with Others. You want to chat about many things, and then mix some talk about Your Product in. Maybe it's Article Marketing, or maybe it's that Energy Boost Product. Either way, the mixture of General Talk to product talk should be 80% General and 20% Product.







TweepSearch: Very important. You don't just want Traffic, you want *Targeted* Traffic. We want to find the People who will actually Buy Your Product. [TweepSearch](#) makes this incredibly easy by Searching through People's Twitter Bios for the Keywords you choose.

or just a keyword to search all bios currently indexed.

skateboard

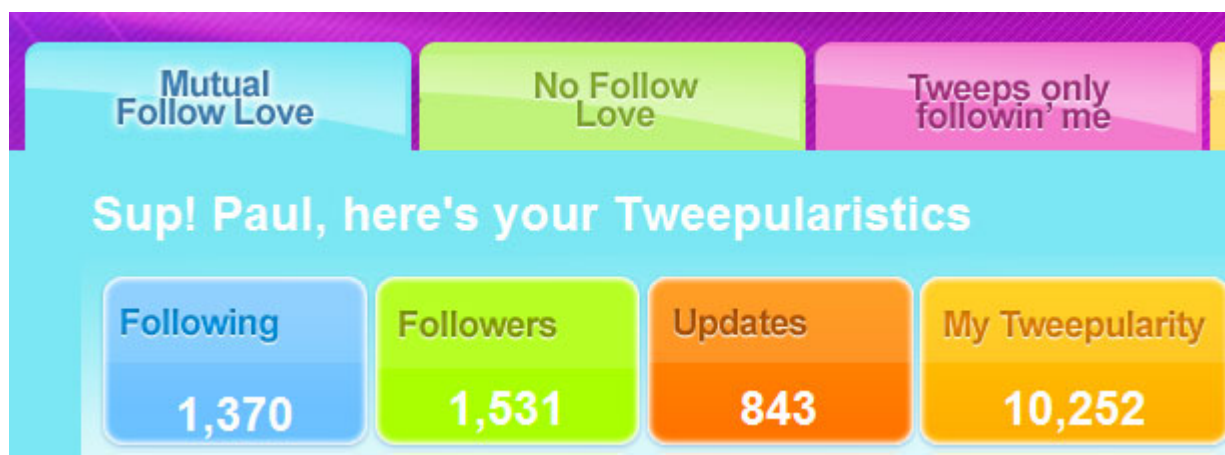
Do Your Thing!

So let's say You are targeting Your Energy Boost Product to Young Skateboard kids. We enter that Keyword and let TweepSearch get to work.

	@CameronWood / Cameron Wood I love skateboarding! last recorded update 12 days ago Philly www.camswood.blogspot.com a...	followers: 37 friends: 86 updates: 226	 
	@abstractedminds / Manny Salazar skate films, skateboarding , photos and skate stuff last recorded update 4 days ago Burbank, CA, USA abstractedminds.com	followers: 90 friends: 102 updates: 485	 

TweepSearch gives us a lot of Data about the Customers we are Targeting. In addition to the Bio, we also get the Location of the Person, the number of their Twitter Followers, Their Website, and the Last Time they made a Tweet. Very important because we want Active People on Twitter. People who only sign in to Twitter once per week are harder to target.

Once you've skimmed the Bio, it's as simple as clicking the Green Arrow on the right to Follow that person on Twitter. It's safe to add 80 per hour. More than that and you risk getting your account frozen by Twitter.



Tweepular: This is a great [tool](#) that can show You who *isn't* following You back. That means they aren't seeing Your Tweets, which means they are not getting Your Marketing Messages. It also tells You who is following You even though You aren't following them back. You can skim through their Bios in [Tweepular](#) and see who is worth following. Always good to follow people *back* who are worthwhile, because this glues them in a relationship with you.

Tweepular makes it easy to Mass Unfollow people who aren't following You back. That clears them out so that you can follow more people. But be careful. Don't Mass Unfollow on a Huge Scale. This is called Churning and will get your account Banned from Twitter. You can, however, certainly Mass Unfollow people who don't follow You back.



SocialOomph: Great [tool](#) with many uses, both Free and Paid. You can automatically Direct Message (DM) everyone who Follows You (free). That means you can tell them a little about what You are working on, and include a Link to Your Website. Of course, You don't want to send them to just a Sales Page, but something interesting and useful to them. Like an article or Free Short Report.

Optional Twitter Account Automation

Auto Welcome: ☒ Automatically send a welcome message to new followers.

Message Sending Method: All welcome messages are sent as Direct Messages.

Send This Message: [How to rotate welcome messages \(and why you should\).](#)

I love Surfing, Travel, and Mountain Climbing! If you love these too, check out my site for a whole bunch of cool articles. Stay Active!! <http://bit.ly/h5Ses>

In this DM, we talk about a positive *Lifestyle*. Then we point to good free content on our blog. This is a Win/Win situation. You get Traffic, and they get Good Free Content. We'll talk about ways of hooking people in with free content later in this guide.

It's also worth Upgrading to SocialOomph Pro. With Pro, SocialOomph will automatically search for Your Keywords in people's tweets. Then it will list those people so You can decide to Follow Them or not. So if You are promoting a Product about Article Marketing, you want to know who is discussing "Writing Articles", and "Getting Traffic". Good stuff.

With these tools you will very quickly have 100 people hitting your site each day. But remember, Twitter is all about the *Soft Sell*. As soft as you can make it. Be a friend, share value, help people. Build a Relationship with them and they will trust You. Because You targeted right, this guarantees Sales.

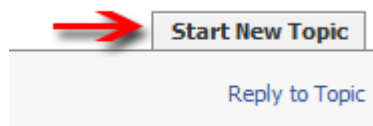
Facebook Traffic: Now let's jump to another Social Site, Facebook. Number One, start Targeting FaceBook Groups. These are people who get together because of a Shared Interest. If Your Product relates to that Interest, then the Group will want Your Product.



First we add the [Facebook Group Application](#). Next we use the Search to Target Groups with our Keywords.



We scroll through the results seeing exactly what the Group is about and How Many Members the Group has. Join the Group and post an Introductory Message about yourself. But No Hard Sell. Just connect with people and start Building a Relationship. After a few posts, You can offer a Link to one of Your helpful Articles. Of course, that Article will have a link to Your Sales Page at the end of it.



You can Start a *New Topic* and post some info from one of Your Articles or Your Blog. Let's say we are promoting that Energy Lifestyle Product. Simply start a new thread and discuss what You do each day to Boost Your Energy. Talk about the Supplements You take, what foods You eat, Your Exercise Routine. Give some links to Your Articles and a Link to Your Blog. Title the thread: Top 5 Energy Boosters.

Now it's time to Start Your Own Group. From all the Responses you've gotten from Your Threads, Start a New Group Based on what People Want. So for the Skateboarders, let's Title the Group: *Energy Boost Sk8ters*. The Theme of this Group is that Skaters can get a Competitive Advantage in their Tournaments by using Supplements and Energy Drinks.

+ Create a New Group

Push Traffic to Your Group from Twitter, from Articles, from Your Blog, from Forums. And tell people about Your New Group in other Groups that You subscribe to. Now we are getting the Momentum.



Tip: Post a Link to Your Blog on Facebook. You can also post your Twitter Link. This is a way to pass Traffic back and forth between Facebook and Twitter.

Ezines Traffic: Easiest way to come up with Articles Quick is to simply *break Your Product up into a Bunch of Articles!* Yes, your entire Product can be Online Free, if it's broken into parts. Very few people will take the time to go through All Your Articles. It's much easier and quicker to simply order Your Product. Roll on over to EZA and [Sign Up](#) to Get Started.

Most Important part of your article is The Title. A catchy Title makes them Click on through and read Your Article. We build the Title with Keywords. So we need to Please the People and we need to Please Googlebot. Let's use [Google's Keyword Tool](#) to choose some Keywords.

Enter one keyword or phrase per line:

article

☒ Use synonyms

► [Filter my results](#)

[Get keyword ideas](#)

We start with a very general Keyword so that we can gather ideas and find an angle. Scrolling down the results, we find an interesting Keyword: Free Article. This Keyword is searched for 74,000 Times Each Month. Not too shabby. Let's work this Keyword in to our Article Title: *Free Article Marketing Tips*.

free article	<div><div></div></div>	74,000
health article	<div><div></div></div>	135,000

You can mix and match the Keywords in your Title. How about: *Free Article Marketing Strategy*. Just make sure you build your Titles out of Keywords. That Guarantees their effectiveness. Now, throw a *curveball* in the Title to Hook People In: *Free Article Marketing Ghost Strategy*. Sound interesting? Make the theme of the Article about stealth techniques that are invisible to most people.

Do you want to learn how I build a list and make money online? I've just finished writing a brand new ebook called '7 Steps to Profits and List Building with Article Marketing'.

Download it free here: [Article Marketing Profits](#)

<http://www.mrarticlemarketer.com>

Article Source: http://EzineArticles.com/?expert=Jason_A_Osborn



Author Resource Box: Extremely important to have a compelling Resource Box at the end of Your Article. A good technique is to split your Resource Box into 2 Paragraphs. The first is a Transition that leads into the second. Like this:

These Strategies can go Much Deeper. A Total Strategy is the Only Way to be Successful from the Start. I have a Complete Guide that I give every client for Free. These are the Methods that I personally use to make a good living full time on the Internet. Click on through and get [The Definitive Guide](#).

Jack Smith is a Consultant to top Marketers World Wide. Visit his site for Free Strategies and Tactics. TrafficConsulting.com

Notice that the First Paragraph of your Resource Box appears to be the *last* paragraph of the Article. This makes sure the Reader will *read this paragraph* and Click on through to Your Free Guide. The Second Paragraph is more like the traditional Resource Box. You are doing both to get a much higher Click Through rate.

Showcase your Expertise to the World!

SitePoint strives to be at the forefront of new ideas, emerging challenge technology on the Web. We are always looking to partner with writers to

Go High Profile: You can easily Triple Your Traffic by submitting Articles to the Highest Quality and Most Popular *Blogs* on the Web. Yes, these Blogs always Need Writers. All you have to do is Sign Up as one of their Authors and Start Submitting Articles. The Traffic is Huge and Very Targeted.

Let's take a look at Sitepoint. Sitepoint is a Highly Respected and Very Popular website. You will also get Paid for Your Article. And of course your Bio Box leads readers back to Your Blog. Sitepoint covers a Huge amount of Topics, including Internet Marketing. You can find sites like this by simply Searching Google for your Topic. Target the Top Sites and become an Author for them.

Select the social bookmarking sites you

[All](#) | [Best](#) | [None](#) | [Bookmarking](#) | [News](#) | [Dofollow](#)

☒  Propeller.com

☒  Slashdot.org

☒  Digg.com


☒  Technorati.com

☒  Del.icio.us

☒  Twitter.com

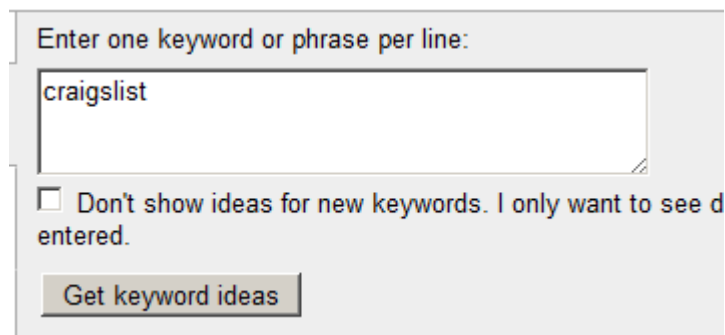
☒  Reddit.com

☒  Tagza.com

☒  Fark.com

☒  Newsvine.com

Bookmark Your Articles: [Social Bookmarking](#) is a way to Share sites that You love with Everyone. It's also a Very Effective way to send a lot of Traffic to Your Articles. There are Many Social Bookmarking Sites, so why not Use Them All? [SocialMarker](#) is a Free Tool that lets You Quickly Submit your Articles to 49 Social Bookmarking Sites.



YouTube Traffic

Let me give you a couple of quick tips on getting [YouTube](#) traffic. First, use the [YouTube Keyword Tool](#) to tag your videos with keywords. YouTube relies heavily on tags to get you views. You can download these tags as a text file and simply paste them into the *tags* field of your video.

Now go to YouTube's main page and search the most popular videos for your keywords: Sort By -> View Count. Then comment on those videos. You can also post a video as your comment. Use [Camtasia](#) (30 days) or [CamStudio](#) (free) to create your video.

And when you post a video on *your own account*, make sure you comment on *your own video*. Say something like: "Hey guys, what do you think of my video? Go ahead and give me some feedback." This welcomes people and gets the ball rolling with comments. To get max traffic from YouTube, check out these expert YouTube tactics by Mark Hess:

[RUTHLESS YouTube Marketing](#)





Your Site

Your Blog is the landing spot for all your Traffic. It also contains your Sales Page. You can send people from Twitter directly to your Sales Page. But it's better to send them to your Blog and strengthen the Relationship. Put a solid *Top 5 Tips* article on your Blog, and have the last paragraph of the article link to your Sales Page on the same site.

You can also send people from Twitter to your Articles up on EZA. They read the Article and get more of a feeling that You are an Expert. The relationship gets stronger. Of course, all your Articles funnel people through to Your Blog. The basic idea is, always hook people in with more Good Content. At a certain point, the Buyer realizes that You really know what you are talking about, and it is easier for him to just Buy Your Product than surf for hours and days trying to piece the equivalent information together.

Wordpress: The standard Blog software is WordPress (WP). You're going to want to pick a catchy Theme, and then put some good SEO Plugins to work for you:

[WordPress Themes](#)

[100 Very Best WP Themes](#)

[WooThemes](#)

[Google Site Map](#)

[All In One SEO](#)

[Google Analytics](#)

You can also use a Plugin to Integrate Twitter into your Blog. No matter where the Traffic comes from, you want to Build Relationships with people. That means You want them to Follow You on Twitter.

[Twitter Widget Pro](#)

Belcher Button: This is the Button people Click to send You Money. By studying people's buying habits, Marketers have found that people will click an "Add To Cart" button much more often than a "Buy Now" button. The Belcher Button is a Big Ugly button that can't be overlooked!

"Claim Your Copy"



Where you see the words "Claim Your Copy", simply replace that with Your Call To Action. Maybe, *Get The Guide Now!* You get the idea. Notice also the *built in* Price Reduction. Adjust this accordingly. Alternatively, you can replace "Add to Cart" with "Download Now". But test everything.

SALES

So people see your offer but they don't know you. They know nothing about you. How do we overcome that? Well, there's a quick way to establish yourself that shuts down any doubts about who you are. This technique causes people to explain *to themselves* who you are.

The DOUBLE Lever: This technique works again and again and again. *Please* don't underestimate it. The DOUBLE Lever is simply a way to refer to one of your previous offers or services, right at the beginning of your *newest* project. Want to guess for yourself? Take a look at Warrior TimS and his WSO offer:

[Tim's WSO](#)

Did you see it? Notice the first sentence in the second paragraph. Tim simply says this:

My name is Tim Shank and many of you know me as a ghostwriter...

Tim is telling you that you already *know* him! He is telling you that many people at the forum *already know him* because of his previous projects. He doesn't even give a link to his previous project. *And we don't even want one!* So let me sum up the core of DOUBLE Lever:

Any previous project, no matter how small, appears as a big success when referred to in your newest project.

How do you like that? Even if your previous project barely got off the ground, it will help establish you as someone with a Track Record. You've been out there trying to make things happen, and people will respect that without even really knowing why.

Of course, it's best if both your previous and current project are Top Quality because you really *care* and are motivated. But DOUBLE Lever *works* no matter what. The previous project instantly gives you History, and the Customer lets down his guard and gives You a Chance. And that's all you are really asking for.

This is why I advise everyone to stick with a project even if you don't have immediate success right out of the gate. Many people launch an offer, make 3 sales, and give up. They don't realize that those few Customers can give you the testimonials and momentum to re-launch your offer to Real Success. Now let's get a little deeper...

Go Upscale: Why do some Marketers charge much more than other Marketers? What's the Magic? Maybe it's how You present Yourself. It's always good to study Successful Marketers. Why are they so successful? How do they get their customers to pay such high prices? Let's look at [Matt and Amanda Clarkson](#).

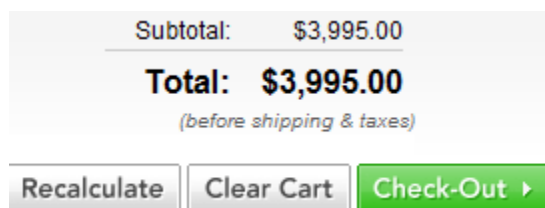


Notice anything about them? Do you see their secret? Well, we can see that they are very well dressed. Tastefully dressed. The house they are sitting in is very monotone, not garish. They are “dressed up” and yet not too formal. They look like clean, educated people that we can trust.

Their Secret is So Powerful, that it's Invisible. Here's their Secret: They are *Middle Class*. If You want to Raise Your Prices, You need to target people who can *Afford You*. Matt and Amanda consistently present themselves as *Middle Class* people who have good taste and a good education. Definitely not shady Marketer Types.

They are appealing to the people they want to sell to. They look like, and act like, the exact people they are selling their products to. Who are they selling their products to? To good people that have money and education, but who are *suspicious* of being taken advantage of by shady web marketers.

The Message of Matt and Amanda is not directly stated, but it is heard Loud and Clear by their Customers. We are good, honest, educated people and we are offering you a legitimate way to make money online. Their course is called [eBay Magic](#). These two are extremely successful. Would you like to know how much their course sells for? Here you go:



How To Successfully Raise Your Prices:

This is a very important topic that many people don't understand. There is a vast mountain of cheap and free products on the Internet. We need an effective way to counter this problem because competing with the discounters only leads downward. We need to *separate* our products from "free". I go in depth on the solution in four video modules called [BOLD Proposal](#).



Conversion: Here's where you give people an Offer They Can't Refuse. Drive them toward One Conclusion and One Conclusion Only. All your logic leads to the Only Possible Choice, which is to Buy Your Product. Your Product is the only solution that will solve their problem Here and Now.

List all the ways Your Product will Benefit the Buyer. Show them how it will Accelerate Their Business. Tell them that Your Guide *Speeds Up Time*. Yes, it gives them all the Quick Steps to Get Them Going NOW. Your sales language needs to Motivate People, Keep Them Positive, and Get Them to TAKE ACTION. So use Your Best Writer and Your Best Language on the Sales Page.

But Let's Go Further: Let me ask you this, do confident people need to raise their voice? Do they need to shout? Do they need to brag? No to all questions. Confident people know they are *effective*. They don't need to beg. What I'm saying is this: the *Soft Sell* is best.

Successful people are Calm. They are competent and they know they are *effective*. People are growing increasingly tired of Salesmen. You are NOT a Salesman. You are a successful Business Person with an offer that Truly Adds Value.

The calm voice is best and will penetrate their defenses. When people hear or smell a Salesman, the armor goes up. List benefits, refer to previous successes, and speak in a *humble* voice. You are trying to help people and help their business, it is only natural.



Your WSO: Definitely use the Power of Warrior Forum. Especially if your product is related in any way to Marketing. Or if you want to sell the rights to your product as [PLR](#). It costs \$20 to post a WSO, and believe me this will be the Best Twenty Bucks you Ever Spent! You also need to [become a Member of the War Room](#) to be able to Post WSOs. The membership is a One Time Fee of \$37 bucks for Lifetime Access to an Encyclopedia of Marketing Knowledge. It's the equivalent of getting 500 Quality ebooks for \$37 dollars.

[How to Post and Bump your WSO Thread](#)

[WSO Rules - IMPORTANT](#)

The [WSO Forum](#) is a great place to Test and *Soft Launch* your Product. One good technique is to surf the WSO Forum for other products that are Similar to Yours. Find people in the thread who Bought and *Reviewed* the Product. Contact them via Private Message about *Your* Product. Tell them you want to give them a Free Review Copy if they will give you a Review and Testimonial. You can also start a thread asking for Reviewers in the [Marketing Discussion Forum](#).

The Review helps you to Fine Tune your Product and head off any complaints about it. The Testimonial helps You because you can Quote the Testimonial in your WSO Thread. You can also ask the Warriors who gave the Most Positive Reviews to *Post their Testimonials in Your WSO Thread*. This gives Your WSO an Active Feel and lets Buyers know that there is "Buzz" and interest in Your Product.



Now let's head on over to [WarriorPlus](#) and check the Stats of the Most Successful WSOs. Sign up with your Warrior User Name. A Verification Code will be sent to you via Private Message at Warrior Forum. Just click on the link in that private Message, and you're in.

Look at the *Titles* of the Most Viewed WSOs. What do those Top Titles have in Common? Here's what: *Money Claims*. Many of the Top WSO Titles talk about making Thousands of Dollars a Month (or more). So take Your Biggest Success you've had and put that Success directly in the Title of Your WSO. If you are New, then you can always use words like "Guaranteed Strategy" or "Unique Traffic Technique". Of course, you have to follow through and give people real, unique Value.

WSO Stats

Period:
All Time

Most Comments

999

Dominate Google's FIRST PAGE! First packet of 30 High Page Rank backli

745

Bookmark Your 3 Website Url's To 150+ Bookmarking Sites - Only \$14.77

739

--- - Internet Marketers Boot Camp --- This Is Ending Soon --- Get In

737

BADASS Affiliate Dominator 5300 + Sales 5 Refunds!

Second, what are the *Topics* of the Top WSOs? CPA, Blogging, Article Marketing, Public Domain Works, RSS Traffic, Backlinks. Check out the *Most Views* and *Most Comments* and brainstorm a Topic that relates to one of these Categories. You can come up with a *Totally New Topic*, but it will help your WSO get noticed if you Relate it to one of these Top Topics. How about: *"Twice as Good as Article Marketing!"*.



Create Your \$1 Trial Account

Your LIST: When Marketers say "The Money is in The List", they are referring to a list of the Email Addresses of Each and Every Customer they have. You want to Collect the Email of Your Customers and Potential Customers so that You can Continue to market to them FOREVER.

Soft Selling and Providing Value is once again Best. Be a Friend who Only Emails when you have something Really Helpful. Every 4th Email can include a link to Your Product. You can also include Affiliate Links in your Email Broadcast. Remember, be a Friend. Avoid Marketer Language. If we Shout Slogans at people, they Quickly Unsubscribe. Head on over to [Aweber](#) to Get Started.

Tools for existing PayPal merchants



Get Paid!

You have many choices on how You Get Paid. The most basic way is [PayPal](#). It's a good idea to get a Premier or Business Account so that you get access to the Merchant Tools. Don't worry, it's free. When you use the Button Creator, PayPal lets you specify where you want the Customer to go after they've Paid. You can build a simple page with a Thank You message and a Link to Download Your Product.

You can take the process a bit further by using [E-Junkie](#). E-Junkie integrates with [PayPal](#), [Google Checkout](#), [Clickbank](#), [2Checkout](#), [Authorize.net](#), [TrialPay](#), and provides Secure Downloads of your product. It's an excellent Delivery System, it's Secure, and it has Stats so you can track Sales.

Now we add Affiliates to the Equation. Why not have Other People sell your product For you? That's where [Clickbank](#) comes in. For a One Time Fee of \$49.95, you can list Your Product in Clickbank's Marketplace. Affiliates can then sign on to Promote Your Product for a share of the sale. And Clickbank also lets Your Customers pay with PayPal.

Another option is [2Checkout](#). 2CO is a more Global Approach to selling. They also accept PayPal, so your customers can pay with Credit, Debit, or PayPal. 2CO also has a Debit Card that gives you access to your money, without needing a Bank Account. This is also a great way to pay Your Team, no matter where they are on the Planet.



Outsource Traffic!

When things start rolling, it's time to re-invest some of that money into an Outsource Team. Submitting articles can be time consuming. Setting up RSS feeds, backlinking, blog commenting -- all this can be Outsourced. Your best bet is to go with a Team of Fellow Warriors:

[Paul & Angela's Link Building Service](#)

This Backlinking technique works a miracle on your site's ranking. It takes about two weeks, but it usually gets you to the top of Google. It's a way to get 30 high PR (PageRank) backlinks going to your site each month. These are powerful sites that have authority with Google. And since these powerful sites are linking to you, your site rises up by magic. If you want to do the Backlinking Manually, go here:

[Backlink Builder](#)

How about Automating your Article Submission? Your Goal is to Automate and Outsource everything. Why not use a Bot for Submissions?

[Article Post Robot](#)

As your Business grows, you can Outsource more and more. Actually you can Outsource Everything! That includes every Traffic Technique we discussed and more. You can also go with a company that gives a Comprehensive Solution and does all Your Traffic Generation under one roof.

[Traffic Sage](#)

[1WebPromotion](#)

[Traffic Mills](#)

[Traffic Geyser](#)



CELEBRATE!

You work hard, so it's time to reward Yourself! Maybe treat Yourself to an Ice Cold Beer, or some Ice Cold Ice Cream. Pat yourself on the back. You are on your Way because you Took Action! You decided on a New Direction in Life. You decided to be Your Own Boss. To be the Leader of Your Own Journey. There's nothing better than that.

Stay with the Plan until it Works. Always keep an eye on what works and what doesn't. Then make little adjustments here and there as you go. Keep the Momentum. Always do your Research and always watch the Competition. If anyone is having a Big Success, begin to study them and ask *Why*. What are they doing that is Different from the Crowd?

Implement what's best about their tactics and Innovate. Add your own twist to it and make it Unique. And make sure you Build A Team. Teamwork makes the Dream Work. *Success is a Group Effort.*

Team Up: Team up with another *Warrior* and keep each other On Track for making a Product. Split the project into tasks. Maybe he's the Writer and you are the Graphics Guy. You each have Strengths. Decide on a time Each Week

that you will Meet or Call and show each other what you have completed. Just having a partner is a Big Motivator. How about starting a Thread in the [Main Forum](#) with a Title like this: *Made Your First Product Yet? Let's Team Up!*

So glad I could write this guide for you. If you have any questions, I am just a quick email away. Let's keep Building Teams and Sharing Knowledge. Stay Positive and Keep Moving Forward. This stuff really works, you just have to put the Strategy into Action and Stick With It! Thanks Again, see you on the Forums!



Yours in business,

Paal Coleman

Paul Coleman
ProductCreationMax.com

PS: I'm a big fan of **Teaming Up** and taking things to a higher level. I've teamed up many times very successfully with a Warrior named **Mark Hess**. This guy is the real deal. He gives away free information that will literally change the way you do business. His ideas and strategies will reset your thinking. Yes, he is *that* good. Get those strategies [HERE](#).