

# **Free Social Networking Report**

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**Learn All About How You Can  
Start Using Social Networks  
to Improve Your Business**

# Start Being Social...

Do you have a new membership website or on-line business that you've been working on starting? Do you notice that anytime you go to put the finishing touches on it, by some unknown powerful cyber force, you end up on Facebook instead? Or MySpace? Or Bebo?

## **Wouldn't it be great if there was some way you could earn using social networking?**

Well, if you have an up-and-coming membership website or online business then it's possible. But how?

It's simple. By generating a large amount of targeted traffic to your membership site, you will be able to earn using social networking.

We've all heard people trying to pitch a concept or idea door to door. From steak knives to makeup to Girl Guide cookies, people have relied on socializing as a way to sell their goods. This is similar to online social networks. You earn using social networking; however, you don't have to walk door to door; you don't have to recite a speech; in fact, you don't even have to get off your office chair. You can promote your product and earn using social networking in the comfort of your own home.

If you already belong to a network like Friendster.com or MySpace.com, earn using social networking with just a press of the button. Post your membership site on your profile page as a link with a quick explanation of what it is.

Or send your friends a link with your new membership site in a private message. Ask them to pass on the message to others who might be interested. Word of mouth is one of the best ways to promote your new business and, in this case, word of 'mouse' is an even easier way to earn using social networking.

However, even if you don't belong to a social network site, you can always join one and earn using social networking. In fact, this is probably the best way to reach your target audience. Find social networks catered to your membership site or online business.

For example, if you've created a website catered to new Moms and Dads, earn using social networking by joining CafeMom.com or other parenting networks.

Pretty soon you'll have a group of members for your website and will be making a residual income, just by socializing!

So, while you're sleeping in or relaxing in your pyjamas in front of the TV, someone could be clicking onto your profile, joining your membership site and making you an income, all through the process of social networking.

## **Have Fun When You Earn Using Social Networking**

If you want to earn using social networking, you're only going to be successful if you have fun doing it. If you feel like it is just another part of the job, then your page is going to be drab and your comments to your friends aren't going to have any substance. So have fun with what you're doing. Realize that there is a lot to do that is fun and enjoy it.

Here is how you're going to have fun and earn using social networking:

- You're going to choose a fun page layout. Choose something that is relevant to your purpose, but that will appeal to your friends. You want graphics, text that is easy to read, and something that just makes people want to come back.
- Some social networking sites are adding what is called apps. These apps are games and other applications that make your page a lot of fun. Use these apps to make your page entertaining.
- Write blogs about your day. Try not to be negative, but include anything that is humorous. You want to make people laugh. If you want to earn using social networking, you have to get to their funny bone. Making them laugh can do wonders. And always make sure that your blog will interest the public. Encourage their feedback. Try to stay away from super controversial topics, but ensure that you're interesting.
- Send funny HTML comments to your friends. This can be fun and they will enjoy it a lot. Some people do not permit HTML comments on their profiles, so you can still write something nice and even something funny. Let them know that you're a person and not just someone interested in getting their money.
- Post bulletins about the happenings within your company. However, you can offer them great deals as well. You can be creative with this because you can do whatever will benefit your business.

There is just so much you can do. What makes everything more fun is when you start to see yourself earn using social networking. When you start to see your bottom line grow, you just want to do more and more. You will do more and more, just make sure you don't lose touch with your friends. If you do, then you won't be able to earn using social networking the way you did before.

## **Earn Money with Social Networking Power**

Get people to your website and inevitably earn using social networking. If you're connected to an affiliate program or other programs such as Google AdSense, you can make money every time someone visits your blog.

You don't have an affiliate program or even know what it is? Basically an affiliate program is an advertising system where larger companies advertise on your website and you get paid anytime someone clicks on their ads. This creates a residual income with the potential to make an infinite amount depending on how many people visit your site.

Check out Google AdSense and find out how these online advertisements systems will help you earn using social networking. And don't worry; it's free to join.

So how exactly do you earn using social networking?

Simple. Promote your blog. In order to earn using social networking you need to let your audience know your blog exists.

There's a good chance that the individuals you talk to on your social networking systems are the same audience who would be interested in your weekly or daily blogs. After all, you are connected through the same interests and goals, right?

So, how do you do that?

First off, you can include a link to your blog in your community profile or profile page. Each time someone clicks on that profile you earn using social networking. Or, for a more personal approach, inform your friends through a joint private message with information and a link to your blog.

There is a good chance you have over one hundred friends on some of your networking sights, people you've come to know over the years. Make the most of these connections and earn using social networking. There's a good chance your friends will want to read your blog and

explore your personal website. After all, they are your friends aren't they?  
In fact, you don't even have to be awake to earn using social networking! As long as someone is clicking on your blog page, you are making money!

Did you know that you can earn using social networking? You can make your business more profitable just by expanding your online presence in this way. It is free and it is quite effective in letting more people know about your business. As a matter of fact, you might just be able to reach an incredible audience in this way.

**Thank you for reading this Free Report  
on Social Networking**