

Free Create a Blog Report

**Learn All About How You Can
Create a Blog Today with
Minimal Effort and Ease**

Creating The Blog

We will be using the free service Blogger. Go to <http://blogger.com> and open an account. I suggest you use the new Blogger. You need to set up a Google account to use the new blogger.

The reason I suggest this is because the new Blogger has many new features. I will not go into a lengthy explanation on how to use Blogger.

They have an excellent tutorial at <http://help.blogger.com/>. You can play around with it yourself until you are comfortable with it.

Once your account is open, create a new blog using your chosen key phrase as you Blogger sub-domain.

Creating a Targeted Blog

Make sure you use the keywords in the blog title as well.

Select a template to use. I like to use the “Minima” layout but you may use any layout you want to use.

If you do not have an AdSense account you can apply here.

Once you have an AdSense account you will need to add the AdSense code to your page. To do that click on “Template” and “Page Elements” then “Add A Page Element”. A list will appear with a number of elements you can select. Click the button as shown below.

Go to <http://clickbank.com> <http://cj.com>, and <http://paydotcom.com> and create accounts. Find affiliate programs for high-quality products in your niche. Create affiliate links for these products and insert them into your sidebar on the template where it says “Links”. Periodically, post a full update with an advertisement that explains the benefits of a particular product.

Post another piece of private label content every two days. Search forums with related content - quote and link to pertinent information about your niche.

Insert links to other blogs, related news, etc. at the bottom of each post using your key phrase somewhere in the anchor text of the link.

Get Your Blog Listed On Search Engines and In Top Blog Directories Once you have posted your first piece of private label content, inserted AdSense ads, etc, it is time to promote your blog.

Go to <http://www.masternewmedia.org/rss/top55/> and submit your blog to as many of these blog and rss feed directories as possible. Some of them may not accept your Blog. Use your key phrase in the title and at least once in the Description if you are able to enter one. This is going to take many hours, but the effort is well worth it.

Go to <http://yahoo.com> and set up an account if you don't already have one.

Add your RSS feed to your "My Yahoo" account as a news feed you want to monitor. You will need to add RSS Beta to your My Yahoo content if you don't have it. For more info on how to do that, go here: <http://my.yahoo.com/s/rss-faq.html> and add it.

You will now add your blog into the RSS feed in my yahoo. To do that, click on edit in the RSS feed section.

Monitor Search Engine Rankings

Once you have been indexed by search engines periodically check up on your blog's rankings within its niche. You do this of course by searching on the key phrase you used for optimization.

If you picked a penetrable niche, you should be able to get onto the first page (at least on Yahoo) within a month, but if not, you will need to: Search out link partners in your niche and setup reciprocal links. Simply find high-ranking websites in your niche on Google and Yahoo and offer to exchange links with them.

**Thank you for reading this Free Report
on Creating a Blog for Free!**